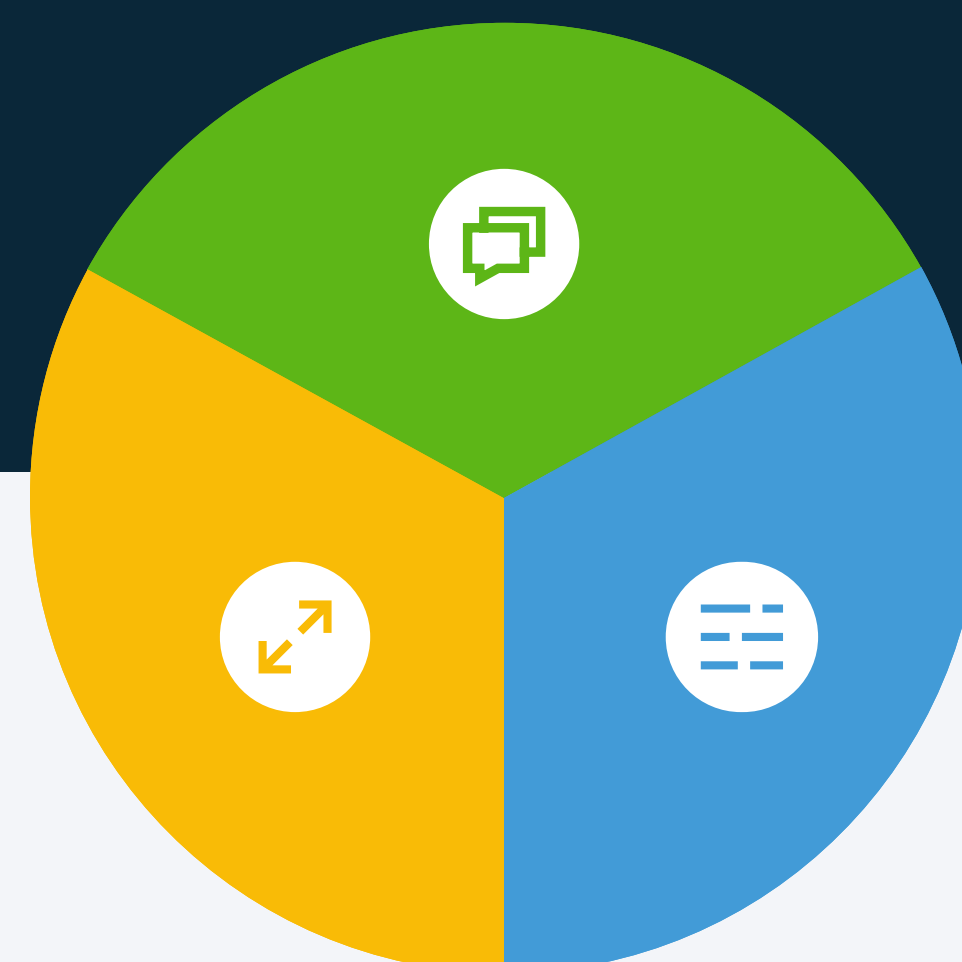


Drive student outcomes with the leading Universal Family Engagement platform

TalkingPoints for Schools and Districts

TalkingPoints uniquely combines all three components of Universal Family Engagement in one research-based platform.



Embedded Best Practices

Embedded guidance builds staff capacity and promotes best practice engagement



Scaled Family Engagement

Universally designed platform enables access for staff at all levels to reach and engage every family

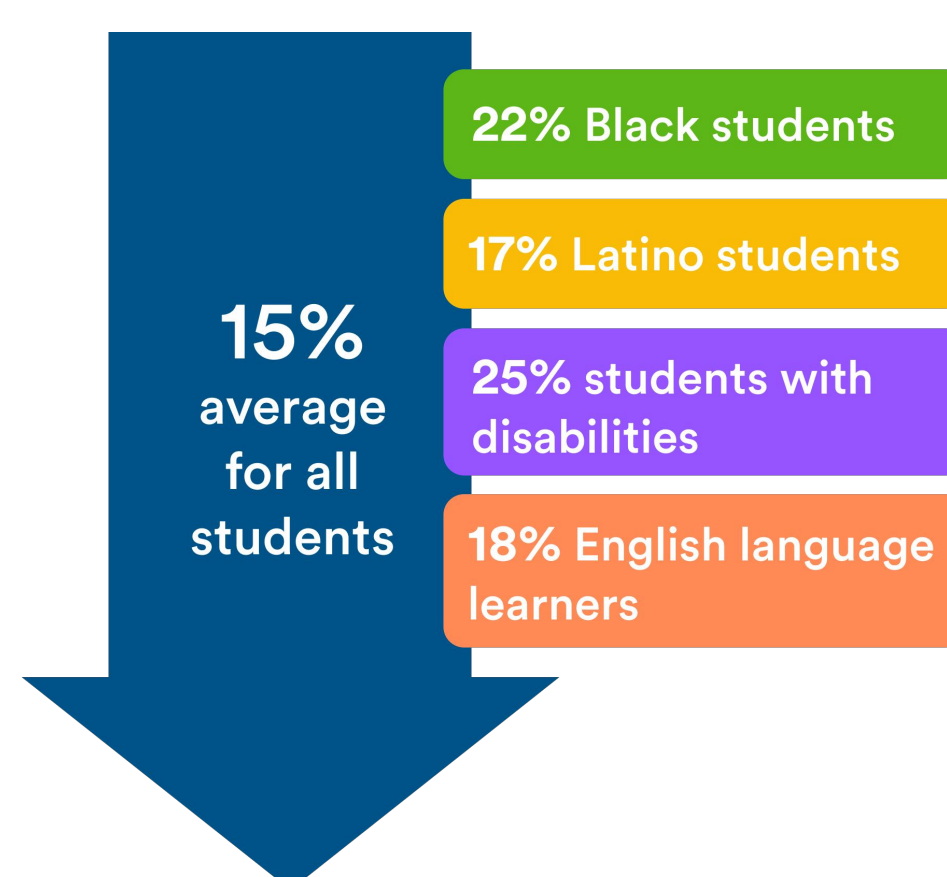


Data-Informed Guidance

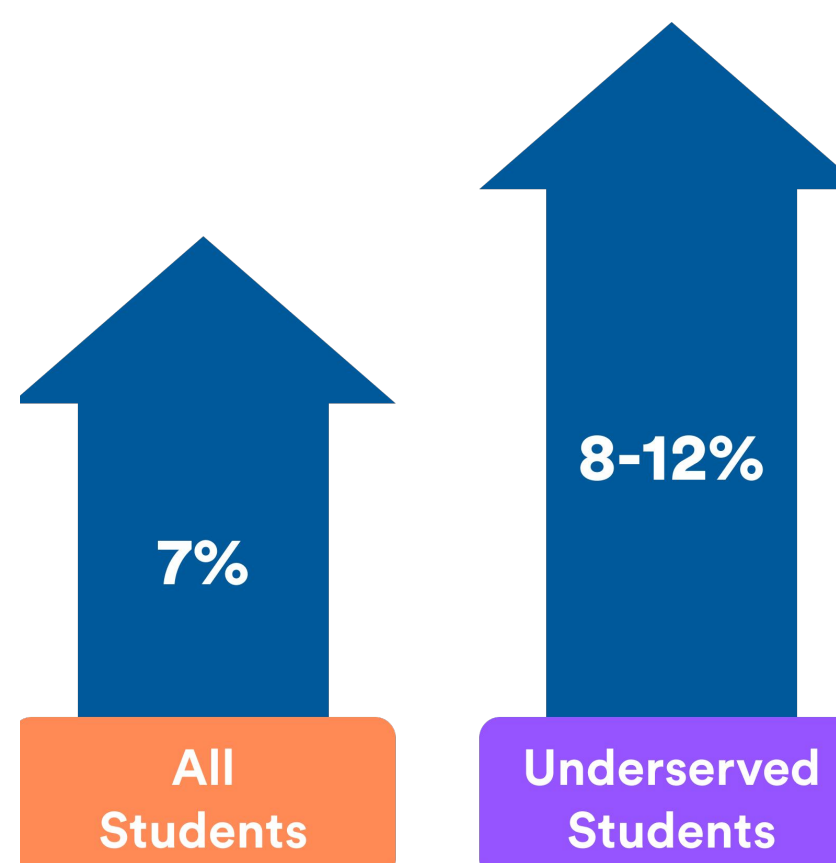
Actionable guidance and tools to motivate engagement and efficiently target resources

A third-party validated causal study shows TalkingPoints improved student academics and attendance

Decreased absenteeism rates



Improved course proficiency levels



Improved state math test scores



District partners include:



Foster highly effective family-school partnerships with TalkingPoints

2 in 3

US schools use TalkingPoints

150+

supported languages

750M+

Nearly one billion messages exchanged

5M+

Families & educators building relationships

Embedded Best Practices

Message Mentor

Embedded message writing support guides teachers in composing best practice communications. Staff can save time by simply clicking a button to revise a message or craft one from scratch using keywords. Staff always remain in control to use, edit or discard the Message Mentor suggestions.

Best Practice Tips

Research-backed reminders and suggestions provide best practice capacity-building tools for staff, helping to encourage the appropriate levels of family engagement.

Attendance Improvement Tools

Built in tools, including ready-to-send, positive, research-based messages, to proactively influence attendance and reinforce trust-building between schools and families.

Best Practice Messaging Templates

Utilize the time saving, pre-built library of research-based message templates available for staff, or create, save, and share custom templates to guide consistent messaging within schools or districts.

Scaled Family Engagement

Best-in-Class Two-Way Translations

Messages between staff and families are instantly translated in 150+ languages contextualized for K-12 to help support strong family-school connections.

User Friendly & Simple for Families and Staff

Getting started for families is as simple as texting - no wifi, smartphone, computer, or training needed and staff will find the platform intuitive and easy to use with mobile and online sign-in options.

Robust Family Supports and Capacity-Building Tools

Embedded tools in the TalkingPoints for Families app offer additional support, including in-message “Ed101” definitions of unfamiliar terms, speech-to-text, and text-to-speech to support varied literacy levels.

Student Messaging

Bring students ages 13+ into the conversations alongside their families to gain valuable insights and support student agency in their own learning.

Document Translation

One-click access for teachers and staff to translate the everyday attachments sent to families - fliers, newsletters, invitations, and more.

District Messaging

With the Admin Family Connect package, school and district administrators can reach all families in streamlined and effective ways including translated audio, video, messaging, polls, and email.

Data-Informed Guidance

Admin Analytics

Actionable, improvement-centered data dashboards with visualization tools administrators can use to track against family engagement goals.

Engagement Insights

Surface hard-to-reach families that are not being engaged to target outreach and motivate engagement.